



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



This project is co-funded  
by the European Union

**UNIDO-EU COOPERATION**

## Promotion of Sustainable Ethiopian Agro-industrial Development (PROSEAD)

### CONTEXT

The Programme to Support Ethiopian Agro-Industrial Development (PROSEAD) is the result of a partnership between the Government of Ethiopia (GOE), the European Union (EU), the African Development Bank (AfDB), the United Nations Industrial Development Organization (UNIDO), the German Society for International Cooperation (GIZ), the International Fund for Agricultural Development (IFAD) and Agricultural Transformation Institute (ATI). PROSEAD is structured around five strategic components that are designed to enhance the role of Ethiopian agro-industrial parks in the advancement of the Ethiopian food and beverage processing sector and general economy. accomplishments.

### STRATEGY



Agro-Industrial Park infrastructure and operations are made socially valuable and environmentally compliant (funded by EU grant + AfDB)



The capacity and financial resources of and local financial institutions are increased to provide financing access to farmers, cooperatives, and processors (funded by EU grant + IFAD)



The capacity of farmers' associations and rural agribusiness are increased to raise their productivity, output and competitiveness and generate increased sales and foreign exchange (funded by EU grant + ATI)



The skills of youth and woman in the parks and their catchment areas are enhanced to increase incomes and labor productivity (funded by EU grant + GIZ)



Coordination of all IAIP stakeholders and governance of agro-industrial performance are made effective (funded by EU grant + UNIDO)

PROSEAD focuses on developing four agro-industrial growth corridors with corresponding value chain links to the integrated Agro Industrial Parks (IAIPs) and Rural Transformation Centers (RTCs). Specifically, the project aims to effectively coordinate PROSEAD implementing partners' activities toward the achievement of overall programme results. By extension, this means (1) coordinating PROSEAD activities with other interventions in agro-industry and agriculture value chain development, (2) improving the governance framework for agri-business and agro-industrial development in Ethiopia, (3) mobilizing reviews, studies, and surveys for the expansion of agro-industrialization in the country, and (4) disseminating information, promoting best practices, and ensuring visibility of PROSEAD activities and accomplishments.

### IMPACT

- **Effective governance structure established at federal and regional levels through Steering Committees and technical Working Groups**
- **29 Governance and Coordination Committee meetings held effective of 2020**
- **The completion of baseline and other key studies on agriculture and agribusiness, gender, the national food safety system, and the incentive system for agro-processors**
- **The establishment of a governance framework for PROSEAD and for all interventions at federal and regional levels. The development of management and operational manuals and investment promotion strategies for the IAIPs**
- **The enhancement of institutional, technical and managerial capacities of the Ministry of Industry and of the Regional Industrial Parks Development Corporations for the attraction of domestic and foreign Investors**

### WORKING TOWARDS THE SDGs



### REGION



### GEOGRAPHICAL COVERAGE

## ETHIOPIA



### DURATION

2019 – 2025



### TOTAL BUDGET

€3.3 million



### PARTNERS

MOI, RIPDCs, AfDB,  
IFAD, GIZ and ATI.



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